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FIRST NEW TEREX CRANE FOR ALTIDA LTD

ZWEIBRÜCKEN, May 19, 2016 – ALTIDA Ltd, have taken delivery of its first new Terex crane. The Terex AC100/4L all terrain crane joins Altida's fleet of existing machines purchased when the company was first formed just over a year ago. These include a Terex AC 40/2L, AC 50-1, two AC 30, three AC 40 City and an AC 140 Compact.

Altida is the brain child of managing director, Lee Fletcher. Lee comments: "We had been hiring in cranes to support the activities of our other businesses - overhead cranes and fabrications - for some time. It suddenly seemed only sensible to develop our own fleet and thereby create a separate trading company."

"We now have a fleet of fifteen cranes and an impressive customer base of our own. There was clearly a gap in the market for high quality crane hire and transport at a competitive price, and we are now filling it."

"The decision to purchase the AC 100/4L was a very easy one, once we had looked at the alternatives on offer. Especially as our pre-owned Terex cranes had proved so successful. We wanted a narrow, compact crane with a long boom and good duties to fit in with our existing fleet."

In the 100 tonne capacity class, Altida's Terex AC 100/4L has been supplied with a 59.4 metre main boom and 19 metre fly jib fitted to a 2.55 metre wide chassis. Carrying 19.3 tonnes of counterweight on board, and equipped with the Terex IC-1 Plus Contros System, the crane can be configured in confined spaces with each outrigger in a different position.

An industry first, the crane also features Intelligent CWT Monitoring ensuring that the operator always benefits from the correct configuration.

Andrew Snow, Terex regional manager, says: “Altida are a successful and fast growing business. We are delighted to be contributing to their growth and development in such a positive way.”

About Terex

Terex Corporation is a lifting and material handling solutions company reporting in five business segments: Aerial Work Platforms, Construction, Cranes, Material Handling & Port Solutions and Materials Processing. Terex manufactures a broad range of equipment serving customers in various industries, including the construction infrastructure, manufacturing, shipping, transportation, refining, energy, utility, quarrying and mining industries. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. Terex uses its website (www.terex.com) and Facebook page (www.facebook.com/TerexCorporation) to make information available to its investors and the market.



Picture caption: Shane Stephen-Hill, opps manager and Lee Fletcher, managing director, Altida Ltd. in front of the company's new AC 100/4L