



FUCHS[®]
A TEREX BRAND

OPTIMISE YOUR UPTIME, MAINTAIN YOUR INVESTMENT.

#INVESTINYOUREQUIPMENT

At Fuchs we are aware the aftermarket sector has many market competitors offering replica components and imitation parts – As in all industries there is an increasing demand for higher quality, lower priced components and this is particularly apparent in more recent years in relation to material handler, grabs and recycling equipment.

However, non-genuine parts can be detrimental to your machine's performance, and substantially decrease its resale value. So, think smart, optimise your uptime and maintain your investment.



COMPETITIVE

The main considerations given by customers when deciding between purchasing a Genuine OEM or Non-Genuine part is price and speed. Customers who purchase genuine OEM are surprised by the competitiveness of their prices. Due to the worldwide presence of Fuchs dealers, specific parts are often readily available. So why not maintain your investment by upkeeping your machine with genuine parts you can rely on.

WHY USE GENUINE?

Fuchs have gained a wealth of knowledge throughout the years and are familiar with the needs and requirements of customers when they experience a parts breakdown. Customers top priority is to maximise their production return on investment.

- ✔ Prevent extensive damage throughout the machine
- ✔ Improves the machines performance
- ✔ Deliver a positive production return on investment
- ✔ Provide the specific part required for machine by searching its specifications
- ✔ Are available from Fuchs dealers in a timely manner
- ✔ Come with a 12-month warranty and after sales support
- ✔ Protects the resale value of the machine
- ✔ Manufactured with safety as a priority



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THE RISK OF USING NON-GENUINE PARTS

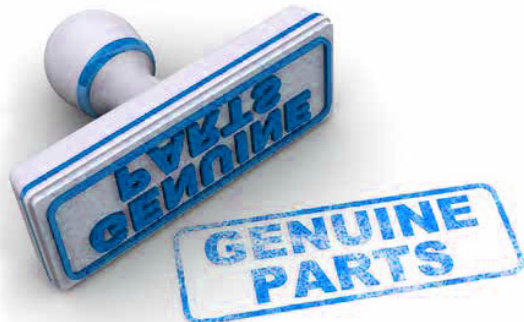
There are considerable risks associated with installing inferior non-OEM parts on Fuchs machines. For instance, replacing a hydraulic pump with an inferior non-OEM item could jeopardise the running of the machines efficiency as the fit, form and function or component longevity is not the same. Meanwhile, when Genuine components are fitted you can be assured the part will fit and work perfectly first time and indeed is the latest version approved by Engineering. Genuine Fuchs parts have the potential to improve the machines performance, increase production uptime and therefore financial return.

There are many imitations of parts and components on the market that appear to be applicable for Fuchs machines. However, these parts have not undertaken rigorous testing to ensure safety and optimal functionality. This is why Fuchs provide a 12-month guarantee with their genuine parts, to assure customers that they are purchasing quality parts that will last. Genuine parts aren't a replacement, they are an upgrade in efficiency and an investment in safety.

Our team and dedicated suppliers are always challenged with developing and improving wear parts and components where possible to support our users in the field.



When an expensive investment in material handlers like Fuchs is considered for example, saving a little on non-genuine wear parts is often high risk considering the service costs to rectify damaged equipment and the stop in production when they fail to live up to the perceived promise. Gaining recompense in this situation from the non-genuine supplier is difficult and sees operators returning to Fuchs OEM wear parts.





**CONTACT YOUR LOCAL FUCHS DEALER FOR DETAILS
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