



FRANNA[®]
A TEREX BRAND

**WORKING
WITH
FRANNA**

Franna launched its revolutionary pick and carry concept of specialised, custom designed solutions for the small crane industry in 1978 and is now a market leader with a huge global presence.

We maintain and develop our position as the leading manufacturer of all-terrain pick & carry cranes and continue to meet changing industry needs through innovative design solutions, quality equipment and exceptional after-sales support.

Our modern, purpose-built manufacturing facility in Brisbane, Australia houses production, sales, service and parts under one roof with additional facilities located in Sydney, Melbourne and Perth. This presence, combined with experienced and fully trained staff ensures the quality of each crane.

Today, our world-class lifting solutions feature low maintenance and readily available replacement parts at competitive prices.



1978



The first Franna pick and carry prototype is manufactured

1999



Franna acquired by Terex Corporation

Today



Market leader in Australia with a growing global presence

KEY APPLICATIONS



The versatility of our pick and carry cranes allow us to cater for a number of applications, including:



MINING



CONSTRUCTION



**SHIPPING
& LOGISTICS**



HYDROELECTRIC



SHIPBUILDING



**NUCLEAR
POWER PLANTS**



MILITARY



**MATERIAL
HANDLING**



**MOBILE EQUIPMENT
COMMISSIONING**



**GENERAL LIFTING
APPLICATIONS**



THE RANGE

Franna pick and carry cranes live up to their name with the strength and easy operation to pick up heavy loads and the articulated steering flexibility to move in tight spaces. Their high road speeds get them to the jobsite quickly, and because the articulated frame needs no outriggers, you can get set up and working almost immediately

These high performance, mobile articulated cranes possess a number of unique features and benefits:

- Ready to work/zero set up time
- Cost efficient
- All terrain (4WD) & low range
- Easy access to sites
- Dynamic LMI (patent protected)
- Versatile/flexible applications
- Reliable; minimal service needs
- Compact
- Maximum safety features and ease of operation
- Minimal operational noise
- Comfortable cabins
- Quality assured
- Excellent resale value



AT24 US



MAXIMUM CAPACITY
24 ton



MAXIMUM BOOM LENGTH
58'8"



MAXIMUM HOOK HEIGHT
55'9"



CUSTOMER-LED SOLUTIONS

You can customise your Franna to suit your specific needs with a range of optional extras, which include;

- Machinery hook
- Fly jib
- Man basket
- Spreader bar
- Air conditioning
- Work lights
- Sparewheel and carrier
- Hand rails
- Auto greasing

Additional machine options are available upon request.



AFTERSALES SUPPORT

Franna maintains an extensive product support operation, backed by experienced technical service and parts personnel. At Franna, we appreciate the importance of fast turnaround and guarantee to minimise your downtime.

If you require product support, together our team of support engineers and approved agents in remote areas will work around the clock to get the job done. We can provide replacement parts from our extensive stock at competitive prices, worldwide.



24/7 PARTS & SERVICE SUPPORT

North America

877-MY-TEREX (+1 877-698-3739)

Rest of World

1800 TEREXL (+61 1800 837 395)

MARKETING

Graphic Design

We are able to provide graphic design support to our dealers. Please contact franna@terex.com if you need help with pop-up banners, advertisements, fliers etc.

Email Marketing

We are happy to work with you to create co-branded eblasts to help promote open days, industry events, new product launches etc.

Website

The Franna website contains information on products, applications, support and the latest press releases. www.terex.com/franna

Social Media

Franna maintain Facebook, LinkedIn and YouTube pages with regular company updates and the latest industry news.



TRAINING

At Franna, we offer bespoke training for your team so that you can serve your customers in the field.

Travel to our state of the art manufacturing facility in Brisbane, Australia and watch the crane's journey from production to final dispatch. Product training will include general troubleshooting, hands on operator training and technical support. Upon completion of the training you will possess all the necessary tools to sell and support the Franna brand in your territory.

If travelling is not an option, arrangements can also be made to conduct the training at your own business premises.

If you would like more information on our product training, please email franna@terex.com



WARRANTY

Franna cranes are covered with a limited product warranty. Warranty statements are available on request from your regional sales manager.

Engines must be registered with the engine manufacturer at the time of commissioning by the dealer.

To register machine warranty, a commissioning form should be submitted within seven days of the machine being put into service. The registration process also requires completion of the customer handover form.

Pre-delivery checklists are also available to compliment the dealers' own processes for receiving and maintaining equipment.

franna@terex.com



WARRANTY CONTACT

North America
877-MY-TEREX (+1 877-698-3739)

Rest of World
1800 TEREXL (+61 1800 837 395)





Terex Financial Services (TFS) offer global solutions through a team of dedicated people who understand the needs of our dealers and customers we can direct you to the correct financial solution for your business.

We have developed a Turnkey Funding solution to assist our dealer partners, designed to maximize a dealers potential to develop their Terex Business.

- Terex Self-Funding Capability
- Improved Working Capital Management
- Demonstration Programs
- Rental Purchase Schemes
- Stock Programs



Programs are tailored by region through a panel of funders. TFS offers a comprehensive suite of finance and leasing facilities for the end user. The concept of adding value to your business is critical to us and this is why the TFS Team can assist you in developing the right solution for you.

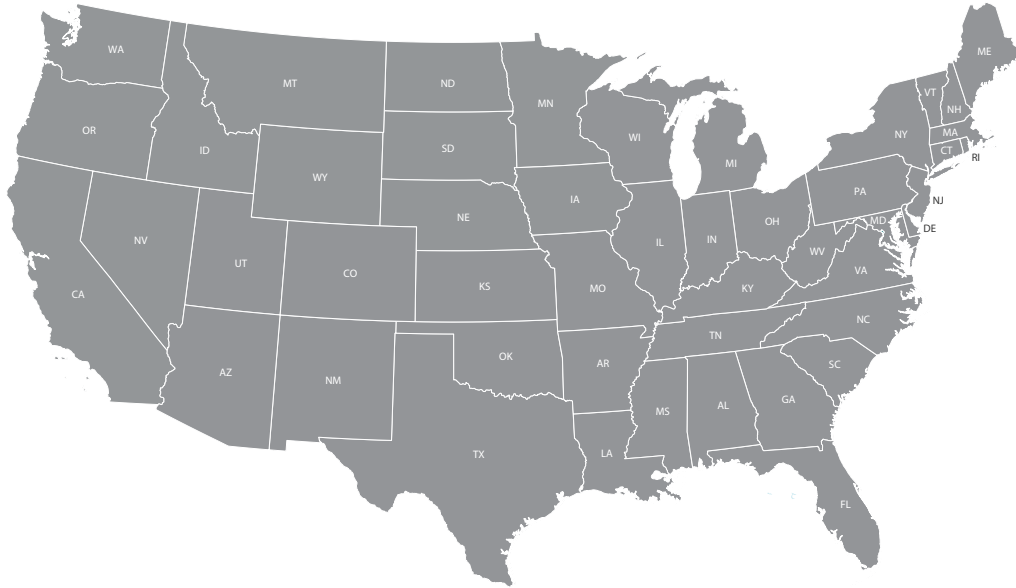
These facilities can be developed and tailored to suit the individual needs of each customer.

The range of facilities and services available are:

- Leasing Solutions
- Operating Lease Solutions
- Fair Market Value Lease solutions
- Loans/Hire Purchase Facilities
- Used Equipment Financing
- Asset Management



OUR LOCATIONS



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