



OPTIMISE YOUR UPTIME MAINTAIN YOUR INVESTMENT

#Investinyoureqipment

At Finlay we are aware the aftermarket sector has many market competitors offering replica components and imitation parts – As in all industries there is an increasing demand for higher quality, lower priced components and this is particularly apparent in more recent years in relation to crusher, screener and recycling equipment wear parts. However, non-genuine parts can be detrimental to your machine's performance, and substantially decrease its resale value. So, think smart, optimise your uptime and maintain your investment.



Contact your local Finlay Dealer
or email MP.Parts@terex.com for more information.

Surprisingly Competitive

The main considerations given by customers when deciding between purchasing a Genuine OEM or Non-Genuine OEM is price and speed. Customers who purchase genuine OEM are surprised by the competitiveness of their prices. Due to the worldwide presence of Finlay dealers, specific parts are often readily available. So why not maintain your investment by upkeeping your machine with genuine parts you can rely on.

Why use Genuine?

Finlay have gained a wealth of knowledge throughout the years and are familiar with the needs and requirements of customers when they experience a parts breakdown. Customers top priority is to maximise their production return on investment. Here is why Finlay Genuine Parts will help them to achieve this:

- ✔ Prevent extensive damage throughout the machine
- ✔ Are available from Finlay dealers in a timely manner
- ✔ Improves the machines performance
- ✔ Come with a 12-month warranty and after sales support
- ✔ Deliver a positive production return on investment
- ✔ Protects the resale value of the machine
- ✔ Provide the specific part required for machine by searching its specifications
- ✔ Manufactured with safety as a priority



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The Risk of Using Non-Genuine Parts

There are considerable risks associated with installing inferior non-OEM parts on Finlay machines. For instance, replacing a hydraulic pump with an inferior non-OEM item could jeopardise the running of the plant's efficiency as the fit, form and function or component longevity is not the same. Meanwhile, when Genuine components are fitted you can be assured the part will fit and work perfectly first time and indeed is the latest version approved by Engineering. Genuine Finlay parts have the potential to improve the plants performance, increase production uptime and therefore financial return.

There are many imitations of parts and components on the market that appear to be applicable for Finlay machines. However, these parts have not undertaken rigorous testing to ensure safety and optimal functionality. This is why Finlay provide a 12-month guarantee with their genuine parts, to assure customers that they are purchasing quality parts that will last. Genuine parts aren't a replacement, they are an upgrade in efficiency and an investment in safety.

Our team and dedicated suppliers are always challenged with developing and improving wear parts and components where possible to support our users in the field.



When an expensive investment in primary plants like crushers is considered for example, saving a little on non-genuine wear parts is often high risk considering the service costs to rectify damaged equipment and the stop in production when they fail to live up to the perceived promise. Gaining recompense in this situation from the non-genuine supplier is difficult and sees operators returning to Finlay OEM wear parts.





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